Celebrating 10 years of Dental Facial Aesthetics over 6 days – Dubai Dental Week November

By Dental Tribune MEA/CAPPmea

Dubai, UAE: The 2018 Dental Facial Cosmetic Conference & Exhibition will be celebrating its 10th anniversary this year on 09-10 November 2018. Total of 42 CME credits, over 38 international speakers and key opinion leaders, 27 lectures, 21 hands-on dental training courses, 10 poster presentations and over 30 free CME sessions will take place during Dubai Dental Week (07-12 November 2018). The term “cosmetic dentistry” was invented in the 1990s, but it actually dates back to the ancient times. It is well known that wooden sticks were used to clean their teeth for beauty and not for health reasons, in early 3000 BC.

The Middle-East’s largest dental conference related to aesthetic dentistry will once again open its doors on 09 November 2018 at the InterContinental Hotel Dubai Festival City. The two day event will feature interactive lectures, hands-on trainings, seminars, trade show exhibition and additional CME related events. Ten years together – one decade, learning through experience and exchange, our dental communities come together to contribute on the evolution of cosmetic dentistry and development within the field. Thanks to modern technologies and the fast growing evolving of the materials and techniques; cosmetic treatment from teeth whitening, laser procedures, composite fillings, dental bonding to veneers and dental implants, cosmetic dentistry is defining a new epoch.

It has been incredible to experience the growth of this conference over the past decade, to review progress and challenges in cosmetic and aesthetic dentistry. The 9th edition in 2017 concluded with a record breaking attendance which exceeded 3,000 delegates. The 10th edition will surpass the attendance as the event has become ever so popular in the Middle-East region.

CAPP is very proud to be part of this progress for the last decade and to contribute with high-quality education. We invite all dental professionals to be part of this memorable event on 09-10 November 2018 at the Intercontinental Hotel Festival City in Dubai. During the event, CAPP Dental Education Academy will feature the following at the 10th Dental Facial Cosmetic Conference & Exhibition:

- Educational sessions with industry experts
- Dental Hygienist Seminar (DHS)
- Poster Presentations
- Pre and post hands-on courses with industry experts
- Face-to-face appointments with suppliers of your choice
- Networking opportunities with industry peers and supplier representatives
- Topic focussed dedicated trade show exhibition

Main Sponsors include Dentsply Sirona, Ivoclar Vivadent, 3M Oral Care, Colgate, Oral-B, Invisalign, 3Shape, VITA, Coltene, Shofu, Carestream Dental, Kulzer, EMS, Mectron, Hu-Friedy and more.

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